

AGENT SERVICES & BENEFITS

Name Recognition

Richard Waddell and Allen Parham have been in Real Estate in Columbus for over 25 years. The Waddell Realty Co., LLC yard sign is well recognized in this area. Statistics show that approximately 21% of home buyers find their homes from yard signs. Make YOUR YARD SIGN the most well recognized yard sign in Columbus!

Corporate and Individual Advertising

Waddell Realty Co., LLC commits a large percentage of their budget annually to promote our sales associates, our company and its programs. We use many advertising mediums, including outdoor advertising, local newspapers, home magazines, radio, the internet and others.

Listing and Selling Tools

Through its Resource Department, Waddell Realty Co., LLC provides its associates with a variety of listing and marketing tools, including listing presentation and buyer presentation folders. Our talented and artistic staff provides direct mail programs as well as assisting with company and personal brochures to assist our associates in personal promotion. Property "highlight" sheets are professionally prepared by our associates to spotlight the most outstanding features of each listing. One of our most popular service tools are our handsome closing folders for buyers' and sellers' important papers.

Client Follow-Up Program

The majority of Waddell Realty Co., LLC associates have an automatic client follow-up program which keeps them in touch with past clients via letters and/or postcards for several years following the transaction. Mailings are generated from their computer records and sent directly by the associates to mailout.

Training Center

Waddell Realty Co., LLC emphasizes the importance of quality training for all of our associates. We sponsor pre-license courses and provide an ongoing training program for newly licensed associates. We also offer a mentor program for newly license sales associates.

Errors & Omissions and Legal Issues

Associates are covered by errors and omissions insurance that protects each of them with \$1,000,000.00 in liability insurance. The forms and contracts utilized by our company are provided by the Georgia Association of Realtors and are designed to protect all parties in the contract, including the sales associate. Waddell Realty Co., LLC has legal counsel available to assist us in all matters in which legal options are necessary.

Support Staff

Waddell Realty Co., LL has created a family atmosphere within our company where management doors are always open.

Relo Services Department

The Relocation Services Department at Waddell Realty Co., LLC is Columbus' most trusted name in the relocation industry. This department provides relocation service assistance to our local corporate community, partnerships with other service providers on a national and international scale and networks with all major real estate brokers in worldwide locations. This qualify service provides a steady stream of home buyers and sellers. Our staff is dedicated to "Exceeding Expectations!"

Full Service Real Estate Company

Waddell Realty Co., LLC is Columbus' leader in offering full real estate services to our clients and customers. In addition to Residential Sales, we also offer Commercial Sales, Commercial Leasing, Property Management and Residential Development.

Subdivision Development

Richard Waddell, a former builder, is also an experienced residential developer. Some of our subdivisions include Wynfield, Farmington , CocaLake, Chatham Woods, Blackburn Ridge, SteeleCreek, and The Villas.

More Money In Your Pocket

Waddel Realty Co., LLC is independently owned and operated and remember - NO FRANCHISE FEES!!!

Commission Plans

Either of our Brokers will be happy to discuss your future with Waddell Realty Co., LLC and counsel with you on the Commission Plan available.

Commission Checks Received Day of Closing

Waddell Realty Co., LLC has an automated commission check system which allows you to receive our commission check immediately after bringing the check from the closing, with closing documents, to the Account Department. No waiting.

Waddell Realty Co., LLC Advisory Council

Waddell Realty Co., LL has an Advisory Council made up of five representatives elected from the office on a rotating basis. The committee gives input on new programs, advertising, policies and procedures, etc.

Generous Awards Program

Waddell Realty Co., LLC has an annual awards program which recognizes top producers in addition to honoring every sales associate and staff member who contribute to our success. We also have contests, incentive programs and a liberal recognition advertising program.

Free Voice Mail

Waddell Realty Co. LLC offers an optional Free voice mail system to sales associates and employees. Voice Mail messages are easily retrieved, calls can be programmed to page you on your beeper or cell phone so that you receive your messages immediately.

Private Offices

Both private and semi-private offices are available to agents who meet required standards of production .

Agent Promotion

Waddell Realty Co., LLC offers recognition in our local Newspaper, our Newsletter, Regional Real Estate Publications, and on the Internet.